



Idaho Grape Growers & Wine Producers Commission
Board of Directors Meeting
July 18, 2013 9:00am
821 W State Street, Boise, ID

1. 9:00am Call To Order
2. 9:05am Approval of Minutes
3. 9:10am Tax Commission Update
4. 9:40am Financial Report
 1. Approve Expenses
5. 9:45am Legislative Report
6. 9:50am Hiring fourth employee
7. 10:20am Subcommittee Reports
 - a. 10:20am Events
 - a. Savor Idaho
 - b. Riesling Rendezvous
 - c. Northern Idaho Tour
 - d. Sippin' in the City
 - b. 10:30am Marketing
 - a. Website Metrics
 - b. Social Media Monthly Numbers
 - c. Media Report From Red Sky PR
 - c. 10:45am Education/Research
 - a. Seminars
 - i. Executive Speaker Training – July 24
 - ii. Vineyard Seminar – How to take your vineyard to the next level
 1. Skyline Vineyard – July 26
 - iii. Wine Quality Initiative – August 27-28
 - iv. Sensory Seminar – November 23
 1. Beside Bardenay, 9am-4pm
 - v. PR/Marketing Seminar – December 3
 1. Boise State University, 9am-12pm
8. 11:00am Executive Director Report
9. 11:05am Other Business
10. 11:15am Adjourn

Next Commission Meeting: August 15, 2013 Time: 9am, Wine Commission Office